

FRIDAY, AUGUST, 20, 2010

HOW TO PUT PERIO INTO PRACTICE

GET THE ENTIRE TEAM ON THE SAME PAGE



A Perio Program that Works!

Presented by: Charles Blair, D. D. S.

Dr. Charles Blair & Associates, Inc. • 547 Highland Street, Mount Holly, NC 28120 • 866.858.7596 • 704.822.3142 (F)

A Team Approach...

Date: Friday, August 20, 2010

Time: Check-In: 8:00-8:30 AM;
Continental Breakfast will be Provided
Program: 8:30 AM-1:00 PM

Cost * : \$295 first attendee; \$125 thereafter
* This course fee includes a **FREE** perio analysis of the current treatment of the practice. The course fee is covered by one perio patient prophylaxis.

Location: Grandover Resort - Greensboro, NC
Must be Pre-Registered to Attend

Following the Perio Program:
Lunch-N-Learn for Doctor and Spouse

Time: 1:15-2:45 PM; Lunch Available

Cost: \$49 for both Doctor and Spouse

How to Put Perio into Practice: This program will teach the doctor and staff an approach on how to optimize a perio program. The lack of treatment of periodontal disease by the profession is a National Epidemic, in view of the evolving oral-systemic link. Dental offices do not know how to diagnose, code, or sequence the treatment of periodontal disease. This course will get the office TEAM ON THE SAME PAGE by providing scenarios, scripting, proper coding, ways to work with PPO's, and the proper integration of technology.

Who Should Attend: Dentists, Dental Staff, Spouses



In Attendance is Clinical Specialist Sandra Boucher-Bessent from **OralDNA® Labs** *Innovations in Salivary Diagnostics*

Lunch-N-Learn: There's much to learn about the business side of E4D, including: What are the economics and practice management aspects of this technology? Does it make sense and is it a fit for your practice? What technologies go hand-in-hand with Chairsides CAD/CAM?

Learn how to evaluate and utilize your Chairsides CAD/CAM, and how to make it a success in your practice.

For Doctor and Spouse Only



drcharlesblair
AND ASSOCIATES, INC.

What is one new, properly treated Perio patient worth?

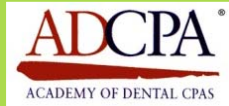
4 Quads SRP (D4341) \$250 X 4 = \$1,000

4 Perio Maint. (D4910) \$135 X 4 = 540

Perio Value of One Patient \$1,540

STOP miscoding and giving Perio away!

Supported by:



REGISTER TODAY!
LIMITED SEATING IS AVAILABLE

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Registration Form

Limited seating is available, please register upon receipt of this brochure.

Date of Attendance: Friday, August 20, 2010

Office Name: _____

Contact Person: _____

How many attending: _____

Name of Attendees:

E4D Lunch-n-Learn for Doctors and Spouse:

Would you like to attend? Yes or No

Doctor Name: _____

Spouse Name: _____

To ensure registration, please complete the following credit card portion and fax to 704.822.3142.

Name on Card: _____

Card Number: _____

Exp. Date: _____ Sec. Code: _____

Billing Address: _____

City, State, Zip: _____

If your office address is different from your billing address, please provide your office address:

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

If you should have any questions, please do not hesitate to contact Susan S. Jordan at 866.858.7596 or email susan@drcharlesblair.com.